

OLYMPIC COAST NATIONAL MARINE SANCTUARY

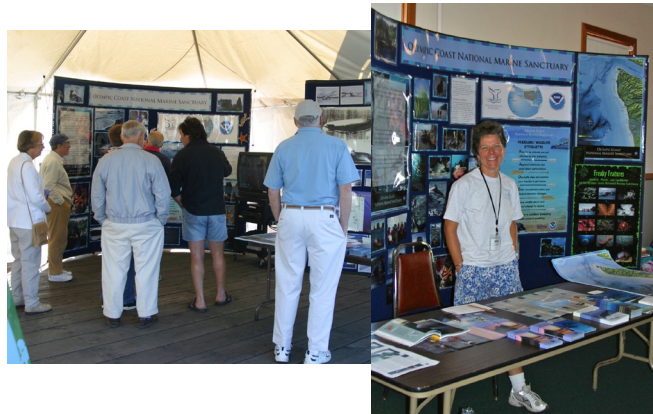
Navigating the Future

Management Plan Review



Community Outreach and Communications

Olympic Coast National Marine Sanctuary Education and Outreach staff develop community awareness of the Sanctuary, Sanctuary resources, volunteer programs and other community involvement activities using multiple communication techniques.



On average, there are nearly a thousand visits per day to <http://olympiccoast.noaa.gov/>.

Flyers, briefings, signs, PowerPoints, video, photography and other visual materials are used in Sanctuary Advisory Council, staff or Congressional briefings, and Navigating the Future (Management Review Plan).

Community Events

Every year, Olympic Coast National Marine Sanctuary sends staff and volunteers to exhibit or present at community festivals and other gatherings including:

- Grays Harbor Shorebird Festival
- Beachcombers Fun Fair
- Makah Days
- Seattle Aquarium Family Fun Weekend
- Port Angeles Sea Kayak Symposium
- Dungeness Crab Festival
- North Olympic Land Trust's Streamfest
- Port Angeles Heritage Festival
- Blue Festival

Communications

Olympic Coast National Marine Sanctuary website offers up-to-date information on Living Sanctuary, Visitor Information, Education, Research, Resource Protection, volunteer opportunities and Sanctuary staff.

Media

The Education and Outreach Coordinator, acting as sanctuary public information officer, disseminates media information (interviews, releases and advisories) for review and distribution for emerging issues, critical events, research and education activities and other newsworthy developments.



Sponsored By: NOAA's National Marine Sanctuary Program • National Marine Sanctuary Foundation • Puget Sound Community Association

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